SPRING NEWSLETTER 2022

The Hollywood Dream

In today's world it seems there is nothing holy or sacred anymore. You turn on the television or watch a movie, and curse words that were once prohibited from mainstream TV are suddenly acceptable. Music that plays in the background at most of the big box retailers, shopping centers, and restaurants glamorize money, immorality, and alcohol. Even many of the churches have turned to large scale, expensive productions - loud music, huge media screens, light shows, and Christian celebrity appearances - to host worship services. Indeed, holiness has seemed to have gone out the window these days, even within the church.

The good news today is God is still holy.

If we were to set our eyes on this world, set our eyes on what we see at the office, at the school, at the shopping center, online, or even at some churches, we might begin to lose faith. However, I believe God has allowed these things to come into the world because He knows we are living in the last days. Recently, I spent some time in Los Angeles, revisiting some of my old stomping grounds. I have felt called to Hollywood and the entertainment industry for many years. One of the internal conflicts I have had about Hollywood is all of the ungodliness that goes on in the City of Angels.

I believe one reason the enemy has come in and dominated Hollywood is because he knows the original intention of this entertainment capital of the world. God's divine purpose for Hollywood is found in its name. The name "Holly-" from Hollywood translates as "holy". I often like to declare Hollywood as holy wood, that Hollywood is holy. I believe God's intention for Hollywood is to display His holiness and His glory. In its heyday, Hollywood was called "The Dream Factory". It was called this because every single week 10 or more films came through the studios' assembly lines. Movies made in Hollywood have dominated the world's screens for decades.

The Hollywood Dream of producing optimism, romanticism, and happy endings is still not dead.

God has a purpose and a plan for Hollywood. While driving through Los Angeles, I saw various places that have been polluted with idols and false gods. Driving around there are self-realization temples, modern Buddhist temples, the Church of Scientology, and other organizations led by false teachings. Right now you may be thinking, "Ok McKade, so how does any of this apply to me? How does this affect my life?" The reason we, as believers, should take an interest in what goes on in Hollywood is because what comes out of Hollywood goes straight to your phones, headsets, radios, TVs, and movie theaters. Furthermore, not only does this media target you but it targets your spouse, your children, your parents, and anyone you love. The false teachings that can be seen in and around Hollywood inevitably are going to make it to you through various media forms.

It is no coincidence Los Angeles is so powerful. The city of Los Angeles means the city of "The Angels". The spiritual warfare taking place over this second largest city in America is intense. What happens in LA goes everywhere! The spiritual forces and principalities here are larger than life, and the spiritual impact Hollywood makes on the world is massive. Hebrews 13:2 (NLT) says, "Don't forget to show hospitality to strangers, for some who have done this have entertained angels without realizing it!" The correlation between this Scripture on entertaining angels and the City of Angels being the entertainment center of the world is profound. Perhaps the act of entertaining is much more spiritual than some may realize.

I have had many angelic encounters during my times of staying in Los Angeles. I don't believe this is a coincidence! It would only make sense that one might encounter an angel in the City of Angels. The call to Hollywood in my own life began when some buddies and I drove to San Diego during my second year of college. While in San Diego we took a day trip to Los Angeles and toured around Hollywood Boulevard. While riding through the winding roads of Sunset Boulevard and seeing various famous landmarks that particular day, it was then I began to feel like I was at home. I could not explain the feeling, as this was my first visit to Hollywood.

A dream was birthed that day.

The Hollywood Dream is something I have never let go of. Before I finished college, I visited Los Angeles again while staying with a relative on the outskirts of the city. In January 2010, I moved to Los Angeles. Over the course of two years I had a lot of experiences. I made new friends, attended different churches and ministries, participated in multiple film projects, and met various celebrities; perhaps the finale before returning to Texas (when the official call to become a writer began) was being featured as one of "Malibu's Most Eligible Bachelors" by Malibu Times Magazine. I admit, it is a lofty title. I certainly did not feel most eligible!

The experiences I've had are humbling. The mental and emotional connection I've always felt with Hollywood comes from the Lord. Not everyone feels the same way as I do about the entertainment industry. The call of God on each of our lives is different. Maybe today there is something that you are interested in and gravitate towards. It could be gardening. It could be sightseeing. It could be writing or photography. Like me, it could be the movies. Maybe you enjoy traveling or volunteering and being involved in the community. There is a good chance these desires stem from what God has planted in your heart.

This spring I believe God is speaking life to the seeds in the soil of your heart. Just as God both planted and spoke life to the Hollywood seed in my heart, I believe right now God is speaking life to the divine seed planted in you. God is the Maker of Heaven and Earth (Psalm 146:6). He desires for you to enjoy His creation (1 Timothy 6:17). Just as the spring weather causes the creation to come out of its dormant winter state, so your desires from deep within are coming out of their winter shell. Jesus tells us in John 7:38 (NASB), "The one who believes in Me, as the Scripture said, 'From his innermost being will flow rivers of living water."

There is a spiritual aquifer, a river of living water, flowing in your soul right now.

It is a flow of divine creativity, power, and healing. The flow is perpetual. It is the Spirit of God, and it flows on forever. Like underground water on a farm, one must pump from the hidden reservoir within in order to have a taste of this cool, refreshing water. The way you tap into this living water is by believing in Jesus Christ and standing on God's Word. The prophet Ezekiel saw this endless water, symbolizing the Spirit of God, when he says concerning a vision in Ezekiel 47:3-5 (NLT), "Measuring as he went, he took me along the stream for 1,750 feet and then led me across. The water was up to my ankles. He measured off another 1,750 feet and led me across again. This time the water was up to my knees. After another 1,750 feet, it was up to my waist. Then he measured another 1,750 feet, and the river was too deep to walk across. It was deep enough to swim in, but too deep to walk through."

If there is one thing I can note about Hollywood with certainty it is that creativity abounds here. Most people you meet in Hollywood have a big dream. LA is dominated by artists and dreamers. As artists, they are extraordinarily sensitive to color and sound. In motion pictures, or movies, obviously color, sound, words, and action all matter for creating a great show. As a writer, I pay attention to words. How a writer chooses words can set the tone for a letter, book, or script. Every writer has to find their own voice. When I wrote my first book Tasting the Goodness of God, it felt strange reading my own book. It took over a year before I began to be more comfortable with reading my own writings.

The truth is I was discovering what my voice sounded like on paper. I was discovering what my artistic ability as a writer looked and sounded like. Today it's no big deal reading my own works. I know how I "sound" in my writings now. In the same way, I believe God is causing a gift that He has given you that used to feel uncomfortable or unfamiliar in your life to become more common. As you learn to operate more frequently in the gifts God has given you, you are going to become more comfortable in who He has made you to be.

Spiritual gifts are a great example of the unusual becoming usual in the believer's life. If you have ever experienced the power of the Holy Spirit, perhaps in a worship service or intimate Bible study, you know the Holy Spirit is far from the everyday norm. Seeing someone dramatically healed or hearing a person pray in tongues is not ordinary or normal in the world. God actually tells us in His word that we are going to be odd and a little different from the rest of the world. Deuteronomy 14:2 (KJV) says, "For thou art an holy people unto the LORD thy God, and the LORD hath chosen thee to be a peculiar people unto Himself, above all the nations that are upon the earth."

In Christ, you are peculiar.

Being peculiar means you are special. You are unique. You are one of a kind. There is no one else on the planet quite like you. Just as the artists of Hollywood aim to depict physical beauty, pictures, film, and other sensations that can be seen by the physical eye, as believers we need to aim to display the spiritual beauty and fragrance of Christ (2 Corinthians 2:15). As we learn to go beyond what we see with the physical eye - as we walk by faith and not just by physical sight - we are going to be able to see the spirit operating behind a thing. We will be able to detect what is good and what is evil, what is of the Holy Spirit and what is of a worldly spirit. As things intensify in these last days, good will increasingly be called evil, and evil will be called good (Isaiah 5:20-21).

We need to spiritually appraise things. Just as an art appraiser, real estate agent, or stock trader appraises the value of what's being assessed, so we need to spiritually appraise things. Is it good? Is it noble and right? Does it align with the values set forth in God's Word? Is it wholesome, or is it spiritually filthy and something we need to walk away from? It is imperative we stay grounded in the Word of God and learn to listen to and walk in the Holy Spirit. The devil has already disguised himself as an angel of light (see 2 Corinthians 11:14). Many have been and will be deceived (Matthew 7:13). What you fill your mind with - the music you listen to, the TV shows and movies you watch, the books you listen to and read - all feed your soul.

My goal as an artist and entertainer in the Hollywood industry is to always be a force for good. When we launched the new web TV series "The Better View with McKade" in January, it was a huge milestone in this ministry and in my personal faith journey. I believe this web TV series is just the first of many more film productions God has put in my heart to produce. One reason I have had the courage to step out and go for the dream is because of you. You are the reason I love doing what I do. Without partners in ministry, it's hard to go very far, not to mention I miss out on the great joy of meeting new people and praying with them along the way.

The reason this ministry continues to grow and reach souls all over the world is because of people like you.

You have prayed. You have sown in time, money, and prayers. A few months ago we launched an ongoing MLM Publishing Pledge Drive in order to garner monthly support so we can continue to expand this mass media ministry. At the end of every month, we draw for one of our MLM Pledges to win a free gift card as a way of saying thank you. If you would like to become an MLM Pledge, you can go to mlmpublishing.org, click the "donate" tab, and check the "Make this a monthly donation" box at checkout. You will automatically be entered into a drawing on the last business day of each month for a free gift card!

Your monthly giving impacts people all over the world. You are helping reach countless lives every single day. When you sow into MLM Publishing, you are investing in weekly gospel videos, a brand new Christian talk show on web TV, seasonal gospel newsletters, monthly sermons, a growing prophetic word ministry, spiritual revival retreats, Christian books, #31DayChallenge, prison ministry, and so much more.

We need you. We need your prayers. We need your love and support!

Since the beginning almost eight years ago, I declared this ministry would be a global ministry. I have declared this would be a mass media ministry that reaches all 195 countries on earth. Today MLM Publishing is reaching people in 21 countries every single week via our emailing list. Our seasonal gospel newsletters are traveling across the globe to 14 different countries. These newsletters are mailed to people in all 50 states in the United States. When I first began writing gospel newsletters in 2014, only a handful of people received the first seasonal newsletter in Texas and California.

The exponential growth of this ministry is because of people like you.

On this ministry journey, God has sent people like you to encourage, to give, and to pray. My greatest joy is hearing about how this ministry has somehow helped someone in their walk with God. Whether you have watched a Word of the Week video or an episode of The Better View with McKade, read a newsletter or one of my books, watched a sermon, or participated in #31DayChallenge, I am always delighted to see people seeking the Lord with me. I consider you my partner and my friend in this global ministry.

Since January 1, 2017, over 275 Sunday evening Word of the Week messages have been edited, uploaded, emailed, and shared with people all over the world. Weekly emails are sent to subscribers in all 50 US states, the Netherlands, Pakistan, Bosnia & Herzegovina, Japan, Australia, Nigeria, Canada, Denmark, Kenya, Trinidad and Tobago, the Emirates, the United Kingdom (Northern Ireland, Scotland, Wales & England), Sweden, France, Ethiopia, New Zealand, Ireland, Israel, Italy, and the Philippines.

By faith I'm still calling in all 195 countries of the world, and I invite you to join me through prayer and giving in this divine quest to reach more souls with the gospel message of salvation and God's goodness.

If you have a moment, please stop and pray for this mass media ministry. I believe prayer is the rocket fuel that is going to launch us to the next level! Also, please prayerfully consider donating to help reach more souls for God's Kingdom. Men and women from all over the world have given online and donated by mail. 100% of every donation is used to promote ads to reach new people and for ministry purposes. For those that qualify, your donations are now officially tax deductible to this 501(c)(3) approved ministry. If you know someone that is not signed up to receive these newsletters and weekly emails, or you are not signed up, I encourage you to go to mlmpublishing.org, or my personal website mckademarshall.com, and submit your information there.

I declare this spring you are seeing your dreams come to life. The seeds God has planted in your heart are coming out of their dormant state and beginning to grow. God is lining up the right people, the right opportunities, and all you need in order to advance in what He has called you to do. Just as the rains and warm sunshine of spring cause new life to spring forth everywhere, so God's Spirit is raining down and the light of His Son is causing new growth in every area of your life. You are going to fulfill your purpose. You are going to fulfill your divine assignment for this season. You are rising higher and going to new levels of victory like never before. With the Lord's help, there is nothing you cannot accomplish! I love you so much, and I am praying for you every single day.

Living out the divine dream,

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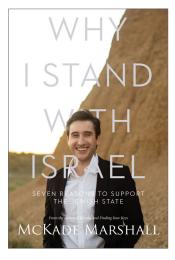
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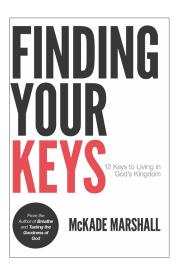
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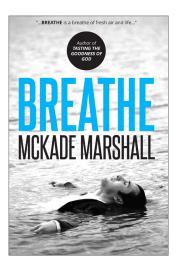
Keep up with The Better View with McKade on IMDb.com, where you can view the cast, latest episodes, trivia, and more.

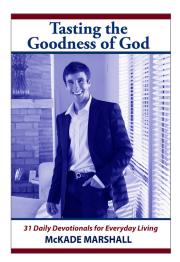
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Donations to MLM Publishing can be made online or by check (mail to: PO Box 6463, Abilene TX 79608). All proceeds from one-time and monthly recurring donations will go towards promoting weekly gospel videos, seasonal newsletters, and ministry purposes. Even small amounts can make a large impact! For example, on average, for about \$2 spent on a lead ad, a person from any part of the country now signs up to receive weekly gospel videos and seasonal newsletters after seeing a "lead ad". For perspective, just \$10 dollars can change the lives of 5 people, plus whoever they share with, for years to come! Your gift makes an eternal impact!









ISRAEL AUTHORITY DREAM **DEVOTION**

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